













SHORT COURSES OFFERED AT LUMS

Sr.	Course Name	Registration etc
1.	<p style="text-align: center;">ADVANCED MICROSOFT EXCEL</p> 	<p>Date: Jan 23, 2024 - Feb 29, 2024 Application Deadline: Jan 09, 2024 Duration: 6 Weeks Schedule: Tuesday - 7:00 PM to 9:00 PM Thursday - 7:00 PM to 9:00 PM Delivery Method: Online Course Fee : PKR 25,000/-</p>
2.	<p style="text-align: center;">ADVERTISING: PRINT, OUTDOOR AND DIGITAL</p> 	<p>Date: Jan 23, 2024 - Mar 07, 2024 Application Deadline: Jan 09, 2024 Duration: 7 Weeks Schedule: Tuesday - 6:30 PM to 9:00 PM Thursday - 6:30 PM to 9:00 PM Delivery Method: In-person Course Fee : PKR 35,000/-</p>
3.	<p style="text-align: center;">BRAND MANAGEMENT</p> 	<p>Date: Mar 15, 2024 - Apr 20, 2024 Application Deadline: Jan 17, 2024 Duration: 6 Weeks Schedule: Friday - 3:30 PM to 5:00 PM After Ramadan 6:30 to 8:30 PM Saturday - 3:00 PM to 4:30 PM After Ramadan 3:00 to 5:00 PM Delivery Method: Online Course Fee : PKR 25,000/-</p>
4.	<p style="text-align: center;">CHATGPT FOR PROFESSIONALS</p> 	<p>Date: Feb 03, 2024 - Feb 04, 2024 Application Deadline: Jan 09, 2024 Duration: 2 Days Schedule: Saturday - 9:00 AM to 5:00 PM Sunday - 9:00 AM to 5:00 PM Delivery Method: In-person Course Fee : PKR 40,000/-</p>

<p>5.</p>	<p>CONTENT MARKETING, SEO, AND GOOGLE ADS FUNDAMENTALS</p> 	<p>Date: May 17, 2024 - Jun 22, 2024 Application Deadline: Feb 12, 2024 Duration: 6 Weeks Schedule: Friday - 6:30 PM to 8:30 PM Saturday - 4:00 PM to 6:00 PM Delivery Method: Online Course Fee : PKR 25,000/-</p>
<p>6.</p>	<p>ENTREPRENEURSHIP</p> 	<p>Date: Feb 10, 2024 - Feb 18, 2024 Application Deadline: Jan 09, 2024 Duration: 2 Weeks Schedule: Saturday - 10:00 AM to 5:00 PM Sunday - 10:00 AM to 5:00 PM Delivery Method: In-person Course Fee : PKR 35,000/-</p>
<p>7.</p>	<p>FINANCIAL MODELLING FOR BEGINNERS</p> 	<p>Date: Feb 03, 2024 - Feb 11, 2024 Application Deadline: Jan 09, 2024 Duration: 2 Weeks Schedule: Saturday - 10:00 AM to 5:00 PM Sunday - 10:00 AM to 5:00 PM Delivery Method: In-person Course Fee : PKR 35,000/-</p>
<p>8.</p>	<p>FUNDAMENTALS OF DATA ANALYTICS</p> 	<p>Date: Jan 16, 2024 - Feb 22, 2024 Application Deadline: Jan 09, 2024 Duration: 6 Weeks Schedule: Tuesday - 7:00 PM to 8:30 PM Thursday - 7:00 PM to 8:30 PM Delivery Method: In-person Course Fee : PKR 45,000/-</p>

<p>9.</p>	<p>GRAPHIC DESIGN</p> 	<p>Date: Jan 30, 2024 - Mar 07, 2024 Application Deadline: Jan 09, 2024 Duration: 6 Weeks Schedule: Tuesday - 7:00 PM to 9:00 PM Thursday - 7:00 PM to 9:00 PM Delivery Method: In-person Course Fee : PKR 45,000/-</p>
<p>10.</p>	<p>INTRODUCTION TO DIGITAL MARKETING</p> 	<p>Date: Feb 06, 2024 - Mar 06, 2024 Application Deadline: Jan 09, 2024 Duration: 5 Weeks Schedule: Tuesday - 7:00 PM to 9:00 PM Wednesday - 7:00 PM to 9:00 PM Thursday - 7:00 PM to 9:00 PM Delivery Method: In-person Course Fee : PKR 40,000/-</p>
<p>11.</p>	<p>INVESTING IN THE STOCK MARKET</p> 	<p>Date: Jan 16, 2024 - Feb 23, 2024 Application Deadline: Jan 09, 2024 Duration: 6 Weeks Schedule: Tuesday - 7:00 PM to 8:30 PM Friday - 7:00 PM to 8:30 PM Delivery Method: In-person Course Fee : PKR 40,000/-</p>
<p>12.</p>	<p>MARKETING AND BRANDING STRATEGY ESSENTIALS</p> 	<p>Date: Apr 30, 2024 - Jun 06, 2024 Application Deadline: Feb 12, 2024 Duration: 6 Weeks Schedule: Tuesday - 7:30 PM to 9:00 PM Thursday - 7:30 PM to 9:00 PM Delivery Method: In-person Course Fee : PKR 35,000/-</p>

<p>13.</p>	<p>MOBILE APP DEVELOPMENT FOR ANDROID AND IOS</p> 	<p>Date: Jan 15, 2024 - Feb 26, 2024 Application Deadline: Jan 09, 2024 Duration: 6 Weeks Schedule: Monday - 6:30 PM to 9:00 PM Wednesday - 6:30 PM to 9:00 PM Friday - 6:30 PM to 9:00 PM Delivery Method: In-Course Fee: PKR 40,000/-person</p>
<p>14.</p>	<p>PROFESSIONAL COMMUNICATION SKILLS</p> 	<p>Date: Jan 08, 2024 - Jan 31, 2024 Application Deadline: Jan 04, 2024 Duration: 4 Weeks Schedule: Monday - 7:00 PM to 9:00 PM Tuesday - 7:00 PM to 9:00 PM Wednesday - 7:00 PM to 9:00 PM Delivery Method: In-person Course Fee : PKR 45,000/-</p>